



GLOBAL
ALLIANCE 360



Partner Guidance
REGULATED VOCATIONAL COURSES
MENA & SOUTH ASIA

 www.GlobalAlliance360.com



City & Guilds

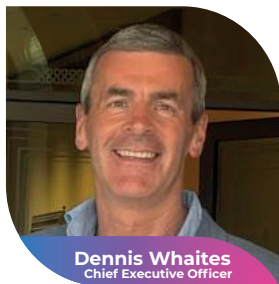
المعرفة
Knowledge

othm[®]
qualifications ■■■■

دائرة التعليم والمعرفة
DEPARTMENT OF EDUCATION
AND KNOWLEDGE



Senior Management Team



Join the Global Alliance

360* Education and training Solutions

"We Provide novel solutions to complex industry challenges that are daunting & laborious. To make the task tranquil, we have implemented two key assets; A proficient and skilful team and a vast interrelation mode of contacts through the Global Alliance Education Network"

Dennis Whaites, Chief executive officer

1

Solutions for Educational Institutes

2

Solutions for Non Academic Institute's (Developers / Contractors)

3

Solutions for Government Institute's

4

Direct Academic Study Solutions

5

Quality Auditing and Compliance servicing (ISO 9000 Suite)



About Us

Welcome to Global Alliance 360, a pioneering collaboration born from the union of two leading UK companies, GQA Qualifications and Coburns European Training Ltd. Together, we bring unparalleled expertise and a shared commitment to excellence in education and training.

Our Founding Partners



GQA Qualifications is a prominent UK-based awarding body, renowned for offering regulated qualifications across the construction, management, and health and safety sectors. With a robust framework and a dedication to maintaining high standards, GQA has established itself as a trusted name in the education and training industry.

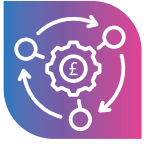


COBURNS
EUROPEAN TRAINING

Coburns European Training Ltd is a distinguished UK-based training provider, specialising in delivering regulated qualifications in construction, beauty, and health and safety. With a strong focus on practical, industry-relevant training, Coburns has built a reputation for excellence and innovation in educational services.

Our Mission

Global Alliance 360 was created to expand the reach of high-quality qualifications to the GCC and South Asia regions. Our mission is to empower individuals and training centers by providing access to top-tier educational resources and support. By leveraging the strengths of GQA Qualifications and Coburns European Training Ltd, we aim to deliver exceptional training programs that meet global standards.



Our Model

At Global Alliance 360, we believe in the power of partnership. Our primary model focuses on engaging with small to medium-sized training centers across the GCC and South Asia. Through our partnership scheme, we offer comprehensive approval and support to selected centers, ensuring they are equipped to deliver our qualifications effectively.

What We Offer:

Regulated Qualifications

We provide a wide range of regulated and Accredited qualifications in construction, management, beauty, and health and safety, designed to meet the diverse needs of learners and industries.

Expert Support

Our partners benefit from ongoing support, including training, resources, and guidance, to ensure the highest standards of delivery.

Quality Assurance

With a rigorous approval process and continuous monitoring, we maintain the integrity and quality of our qualifications across all partner centers.

Join Us

We are currently selecting experienced training centers across the GCC and Pakistan to join our partnership scheme. If you are a training provider dedicated to delivering excellence and looking to expand your offerings with globally recognized qualifications, we invite you to become a part of Global Alliance 360. Together, we can make a significant impact on education and professional development in the GCC and South Asia, fostering growth and opportunities for learners and industries alike.

All courses offer further University progression

Find out more at: www.GlobalAlliance360.com





Partner Opportunities with Global alliance 360

Global Alliance 360 is a leading training provider offering internationally regulated qualifications across the UK, GCC, and South Asia. As part of our growth strategy, we are excited to announce new partnership opportunities for training institutes in Pakistan, India, and the GCC region.

We are inviting small, medium, and large training institutes with a proven track record in education and training to join our expanding network. Our partnership scheme allows you to deliver our diverse range of qualifications or your sector specialism while continuing to trade under your own brand and legal entity.

Why Partner with Global Alliance 360

Internationally Recognised Qualifications:

Offer your learners qualifications that are recognised globally, enhancing their career prospects.

Growth potential: Access to a wide range of sectors and Qualifications

Regulated courses: Bespoke regulated course writing service

SMT: Support from the wide range of UK expertise from the senior management team – Business development
Management – Finance guidance – sales – IT support – education and sector experts

Long-Term Partnership: Secure a contract term ranging from 5 to 10 years, providing stability and ample time to maximise the benefits of our collaboration.

Comprehensive Support: From the moment you join us, Global Alliance 360 will support you at every step. Our team will assist with due diligence, site visits, and approval processes to ensure a seamless integration.

Autonomy and Flexibility: While you will be delivering our programs, you will retain full control over your daily operations, staff management, and learner recruitment.

Fees: Fixed Centre licensing fees per candidate based on yearly volumes.



All courses offer further University progression

Find out more at: www.GlobalAlliance360.com





Requirements for Potential Partners

Expand Your Training Portfolio with Global Alliance 360

Established Training Infrastructure

You must have adequate premises to deliver our programs, which we will approve during the due diligence process.

Autonomy and Flexibility

While you will be delivering our programs, you will retain full control over your daily operations, staff management, and learner recruitment.

Commitment to Quality

We seek partners dedicated to maintaining the highest standards in education and training.



All of our Certificates/Diplomas fall under the E-Learning category, meaning that 75% of learning takes place online, at your pace, and only 25% takes place at our centre.



Partner Centre Guidance

Global 360 requires all organisations that deliver our Qualifications to be approved to internationally recognised standards to ensure that they maintain the highest standards in work-related skills-based training and assessment.

In order to maintain these standards, we need to ensure that any organisation delivering our Qualifications has the necessary personnel, systems and facilities to provide effective training and assessment.

The Due Diligence process is where we conduct a visit to assess the current capability and then formulate an action plan for the organisation to deliver our qualifications and training.

We then support the organisation to deliver that action plan by providing support in the form of materials and training of organisational staff.

Stage No	Stage Description	Stage Narrative	30 Days
1	Initial Contact	Global will assess your requirements and provide advice on the best Global360 products and services which will meet your needs	
2	Approval Application	You will provide us information about your organisation.	
3	Memorandum of Understanding	A Memorandum of Understanding will be prepared by Global 360 which outlines your requirements in preparation for Global Alliance Due Diligence Process	
4	Partner Support Visit	Our Partner Support Team will visit and formulate an action plan for the centre to achieve the necessary regulatory standards	
5	Global 360 Support	Based upon the finding of the Due Dilligence. Global 360 will support you to achieve the necessary regulatory standards and complete the " Train the Trainer" program.	
6	Centre Approval	Once the requirements of the action plan has been completed, Centre approval will be granted	
7	Program Delivery	Global 360 will continue to provide you ongoing support in order for you to achieve your candidates and business objectives.	

Continue to the Application Form



Global Alliance 360 Centre Approval Application (1)

Company Details

Company Name:

Company Registration Number:

Company Registered Address:

Company Turnover Per Annum:

Company Accreditations:

(IF APPLICABLE)

Shareholder Details

Please provide details of all company shareholders

Full Name:

Full Name:

Full Name:

Full Name:

Continue Application



Global Alliance 360 Centre Approval Application (2)

Centre Details

Name of Centre:

Centre Address:

Phone Number:

Centre Website Address:

Centre Accreditations:

Current Turnover per Annum:

Key point(s) of Contact

Person 1

Full Name:

Email:

Mobile Number:

Landline Number:

Person 2

Full Name:

Email:

Mobile Number:

Landline Number:

Continue Application



Global Alliance 360

Centre Approval Application (3)

Qualification or Accredited Training Title	If applicable, the Qualification Level	Number of registrations per year	Target date for first assessment

Please list names, addresses and telephone numbers of all sites at which assessments/ examinations for the qualification are to be offered:

What Courses

Describe Facility

Continue Application



Global Alliance 360 Centre Approval Application (4)

Confirmation of Agreement

Declaration (to be signed by a Shareholder or registered Company Director on behalf of the centre)

I declare that the information contained in this application is correct and current, and that I am authorised to sign on behalf of the Company.

I acknowledge that I have read and understood the Global 360 International Terms and the Global Alliance Partner Guide which forms part of this agreement.

The Company agrees that it will submit an approval application update if there are any changes to the information in this application and, if qualification approval is given, the terms of the centre approval agreement will apply.

Order number:
If appropriate

Name:

Title

First Name

Last Name

Email Address:

Signature:

Date:

By signing this document, you acknowledge that you have read, understood, and agree to be bound by the terms and conditions of

Global Alliance 360
Scan to Read



Please email your application to: info@GlobalAlliance360.com



Partner Centre Structure

Overview

This model allows you to utilise your own operational centre (e.g., a commercial salon or clinic not currently used for training) for educational purposes. We will evaluate your current skills and competencies, identify potential training programs to be delivered under our accreditations/licenses, and assist in gaining program approvals for your facility. Your facility will be registered under our KHDA/SECP license and relevant international awarding bodies, while you continue operating under your own trading name and branding.

Requirements

- 1 Facility Suitability:** Your facility must be fit for the proposed training purposes.
- 2 Market Demand:** Completion of a market appraisal or evidence of market demand is required.
- 3 Staff Competencies:** Your staff must possess relevant industry skills and qualifications, evidenced by current CVs and certificates.
- 4 Financial Investment:** You must have the financial capacity to provide necessary training resources for program delivery.

Support and Responsibilities

We will assign a contact manager to support your centre, ensuring it meets international training standards. We will also facilitate necessary educational programs for your staff to become registered tutors and assessors.

Join us in shaping the future of international education and expand your training offerings with **Global Alliance 360. Together, we can provide exceptional learning opportunities to students across the globe.**

For more information and to start your partnership journey, visit our website:
www.globalalliance360.com/partner

Roles & Responsibilities



Global Alliance 360:

Management and Quality Support:

- Provide dedicated management and quality support.
- Offer initial advice and guidance, including reports on possible delivery programs.
- Identify and set up program accreditations with awarding bodies.
- Register the delivery location with relevant authorities and awarding bodies.
- Maintain relationships with awarding bodies and local authorities.
- Handle payment for all associated insurances.
- Guide on CVs and staff competencies.
- Facilitate teacher and assessor qualifications for delivery staff.
- Use of the eportfolio platform
- Facilitate initial quality approval visits.
- Assist in course/teaching support.
- Manage candidate registration and administration.
- Conduct interim quality visits for teaching and learning.
- Support IQA with staff observations.
- Handle certificate claims from the UK and forward to your location.
- Cover payment for all registrations and claims.
- Perform monthly financial reconciliations for students.
- Provide all teaching delivery materials and e portfolio

Partner Centre:

Student charges and fee's :

- The centre dictates the market sale rates .

Market Identification:

- Identify the market in your specific area.

Staff and Facility Preparation:

- Provide competent staff with CVs and certificates for possible delivery.
- Ensure a competent member of staff are available for teacher and assessor training, if required.
- Maintain a suitable delivery location if technical delivery is needed.

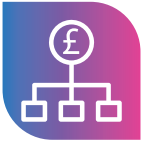
Course Delivery:

- Provide students and manage the marketing of your courses, including creating marketing materials.
- Deliver the approved courses in line with the standards set by Global Alliance 360
- Keep accurate records on the CRM/LMS system
- Keep accurate student records.
- Fund the delivery resources required for the program.
- Collect course fees from students.

Financial Expenditures:

- Cover all sub-centre financial expenditures, including staff salaries, rent, etc. (not exhaustive).

By adhering to this structure, your facility can offer accredited training programs while maintaining your own branding and operational control.



Fee Structure: Partner Centres

Initial Set-Up Fee

Amount: £6500.00

Details: This fee is payable upon the completion of the due diligence process and once approval has been granted by **Global Alliance 360**. It covers the initial setup and integration of your sub centre into our network.

Student Registration Fee

Student License Fees: A licence fee per candidate registration will be charged by Global 360 to the centre of typically between £50.00 and £450.00 depending on course level and yearly volumes (specific rates will be decided on after centre due diligence is complete)

Details: The specific rate will be agreed upon based on the experience of the sub centre and the ongoing level of support required from Global Alliance 360. This fee will be split into two payments:

- **50% due upon candidate registration:** Typically within 14 days from the start of the course.
- **50% due prior to certificate claim:** This is payable once the Internal Quality Assurer (IQA) has signed off on the portfolio.

Monitoring Visit Fee

Amount: £1600.00 per visit

Frequency: Typically twice a year

Details: This fee covers the cost of our monitoring visits, during which we review the Self-Assessment Report (SAR) and the Quality Improvement Plan (QIP) to ensure continued compliance and quality standards.

All courses offer further
University progression

Find out more at: www.GlobalAlliance360.com





Requirements for Potential Partners

Duplicate Certification Fee

Amount: £120.00 per re-ordered certificate

Details: This fee applies to any duplicate certificates that need to be issued.

Payment Terms

Initial Set-Up Fee: 50% payable prior to due diligence and Payable once the due diligence process is completed and approval is granted.

Student Registration Fee:

- **50% due upon candidate registration:** Typically within 14 days from the start of the course.
- **50% due prior to certificate claim and after IQA approval**

Monitoring Visit Fee: Payable per visit, typically twice a year.

Duplicate Certification Fee: Payable upon request for a re-ordered certificate.

For any queries or further details regarding the fee structure, please contact us at info@GlobalAlliance360.com



Note: All fees are subject to review and may be adjusted based on specific agreements and operational requirements.



GLOBAL
ALLIANCE 360

Get in Touch

✉ info@globalalliance360.com

🌐 www.GlobalAlliance360.com

📍 GCC | South Asia | UAE | United Kingdom

A COLLABORATION BETWEEN

